PESTLE ANALYSIS INSTRUCTIONS

The objective of this assignment is to gather all the information available about your city’s SWM in one place. You will store the information you are collecting, and other data from easily available sources, in a structured way to make it easily accessible during the data analysis and the target setting processes.

Please, read all the instructions before doing anything:

1. Create a folder (or intranet page) for the ISWM strategy/programme/plan
2. Create a folder for the PESTLE documents (e.g. “PESTLE”)
3. Find the template “6.2.PESTLE.doc” in the ISWMtools folder and save it in your “PESTLE” folder
4. Create another folder inside the “PESTLE” folder (you can name it e.g. “PESTLE_DATA”)

“6.2.PESTLE.doc” contains a list of issues divided into different topics under two categories [external and internal factors].

5. Please check the list and look for information already available in your city (i.e. data that you can get from other city departments or municipal institutions), and data that you can get from other easily accessible sources like internet.

Use just the information already available. You do not need to create new data.
The issues listed under each topic are just examples to describe the type of documentation you should look for. So you can remove, change or add new issues from the lists. We already included some examples and other links that can be useful for all partner cities.

6. When possible, archive the information from your city/municipality under the “PESTLE_DATA” folder.
7. Use Word hyperlink tool to attach every document to its corresponding issue.
8. When finding information on the internet, use the same hyperlink tool to link the webpage.